

# Men's Clothing Shopping Survey

June, 2011



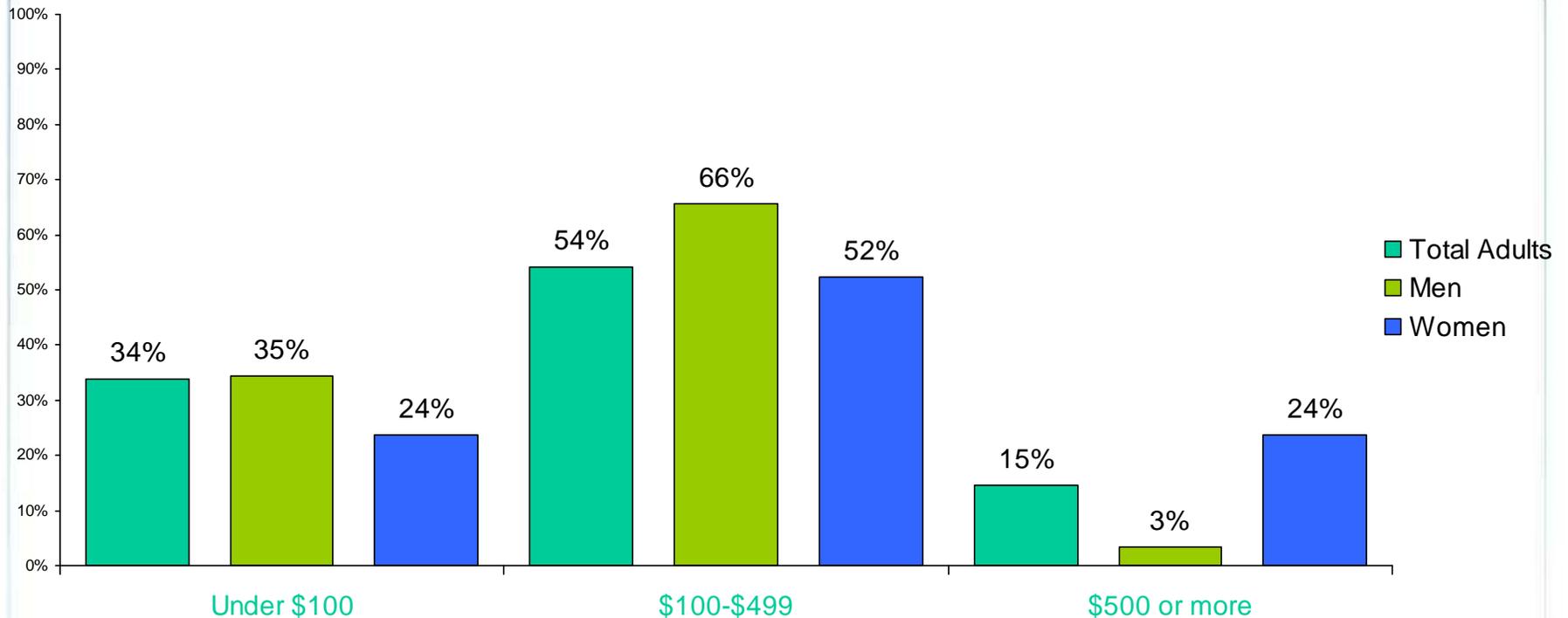
## Methodology

- Type: Online Panel
- Sample size: 579
- Date: June, 2011
- Confidence: 95%
- Differential: +/- 4%



## AMOUNT SPENT MEN'S BUSINESS CLOTHING

*How much did you spend on Men's business clothing?*

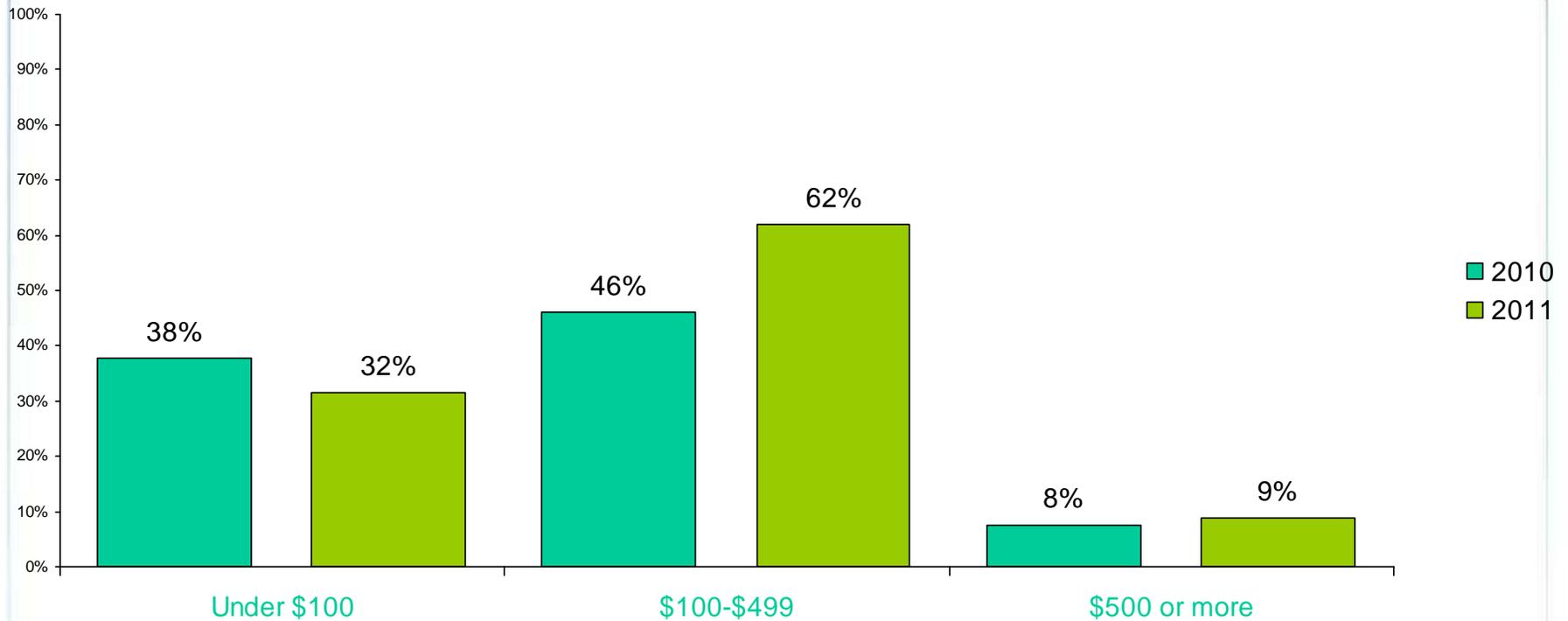


Source: Office Pulse June 2011 Universe: Men's Business Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S BUSINESS CLOTHING

*How much did you spend on Men's business clothing?*

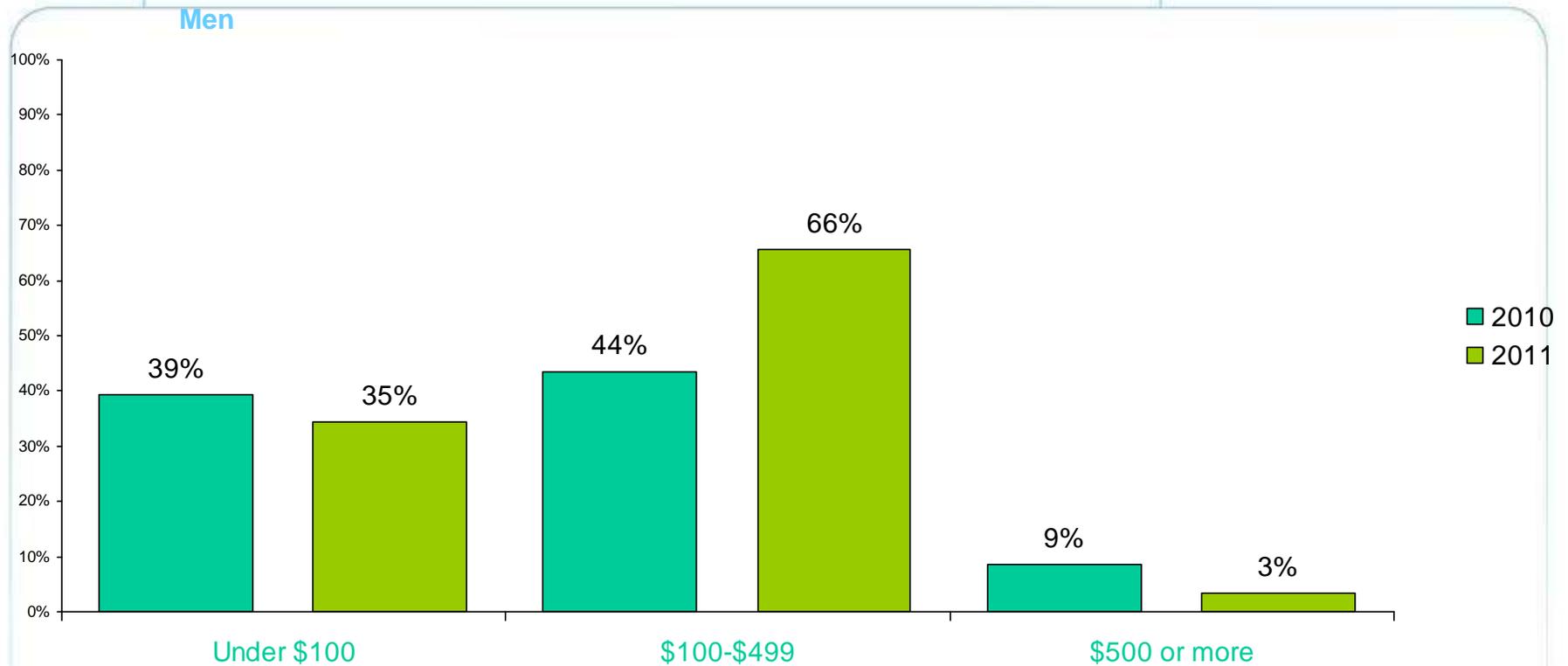
Total Adults



Source: Office Pulse June 2010-2011 Universe: Men's Business Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S BUSINESS CLOTHING

*How much did you spend on Men's business clothing?*

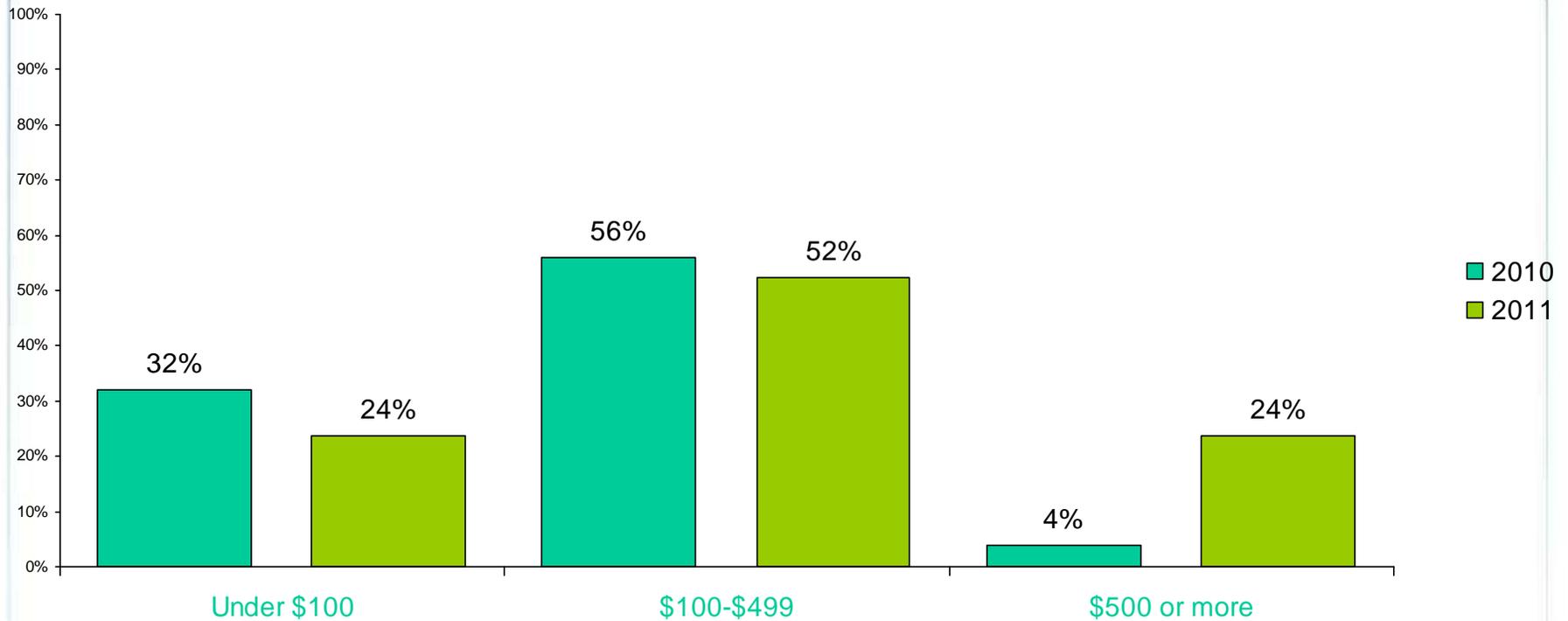


Source: Office Pulse June 2010-2011 Universe: Men's Business Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S BUSINESS CLOTHING

*How much did you spend on Men's business clothing?*

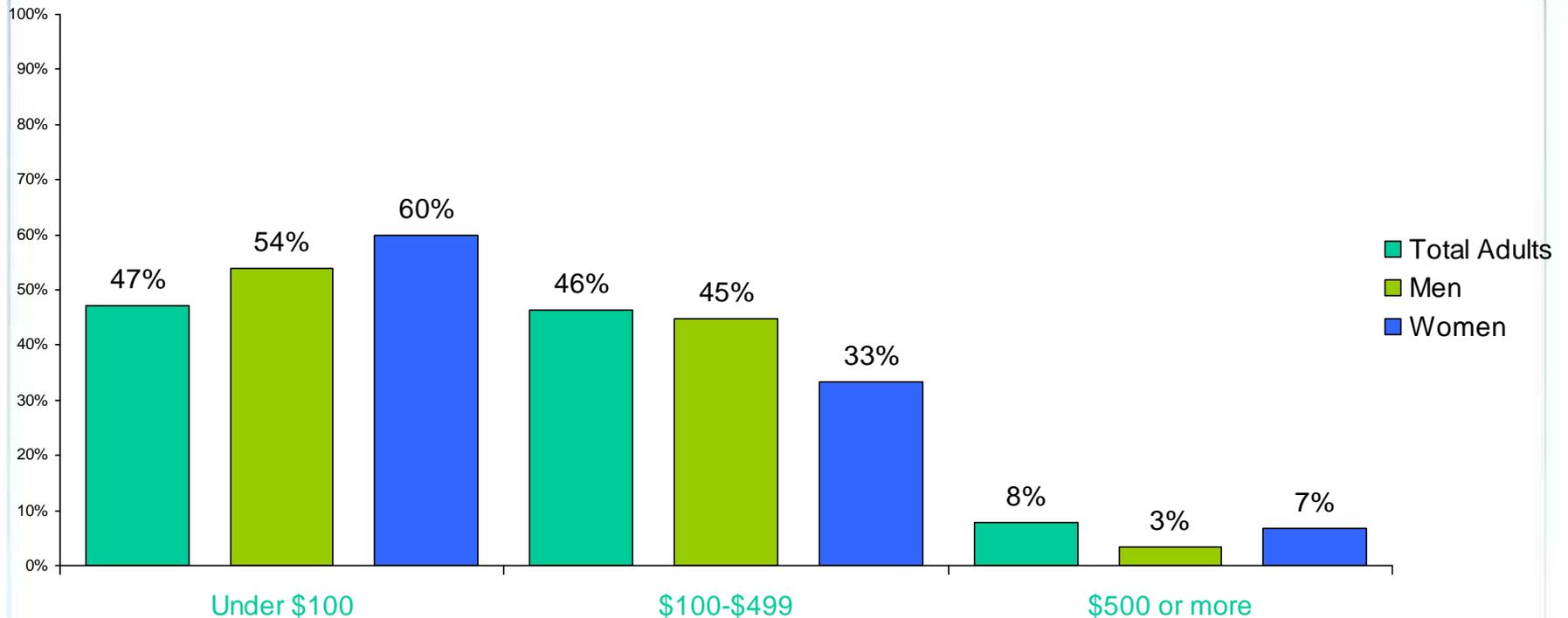
Women



Source: Office Pulse June 2010-2011 Universe: Men's Business Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S CASUAL CLOTHING

*How much did you spend on Men's casual clothing?*

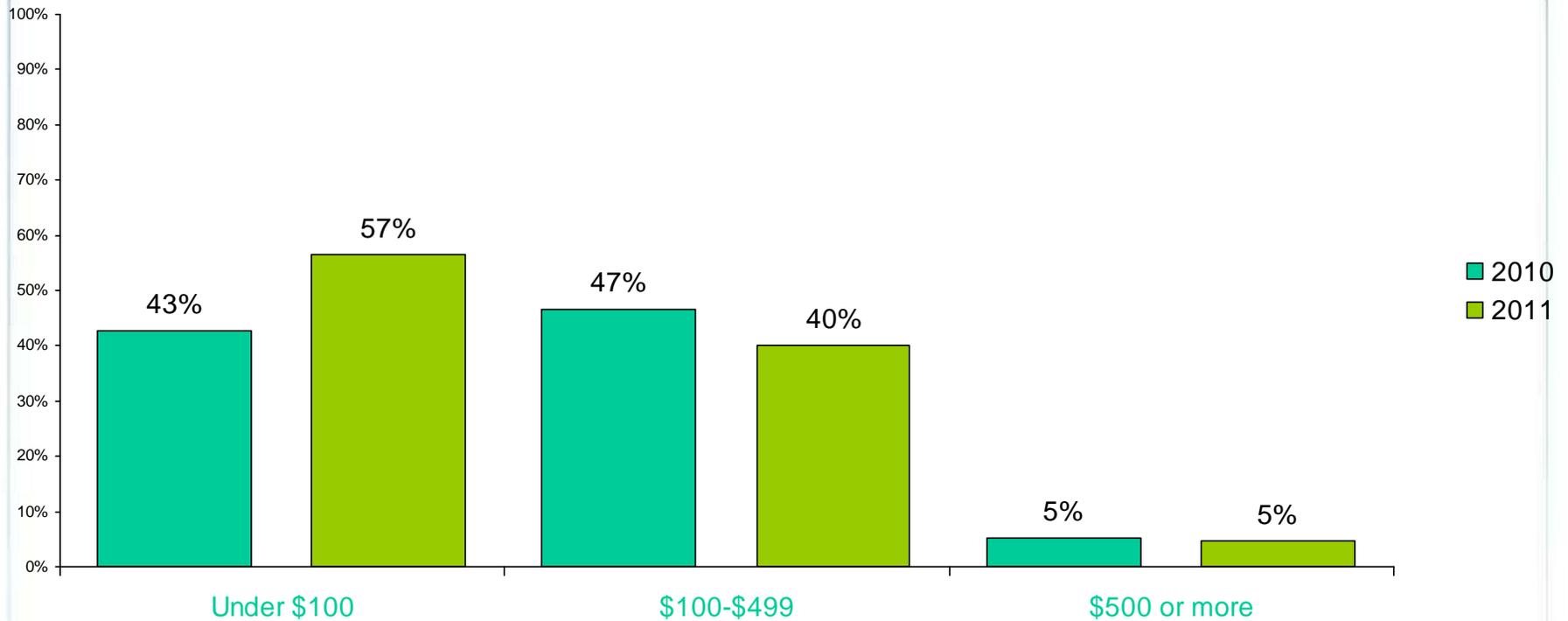


Source: Office Pulse June 2011 Universe: Men's Casual Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S CASUAL CLOTHING

*How much did you spend on Men's casual clothing?*

Total Adults

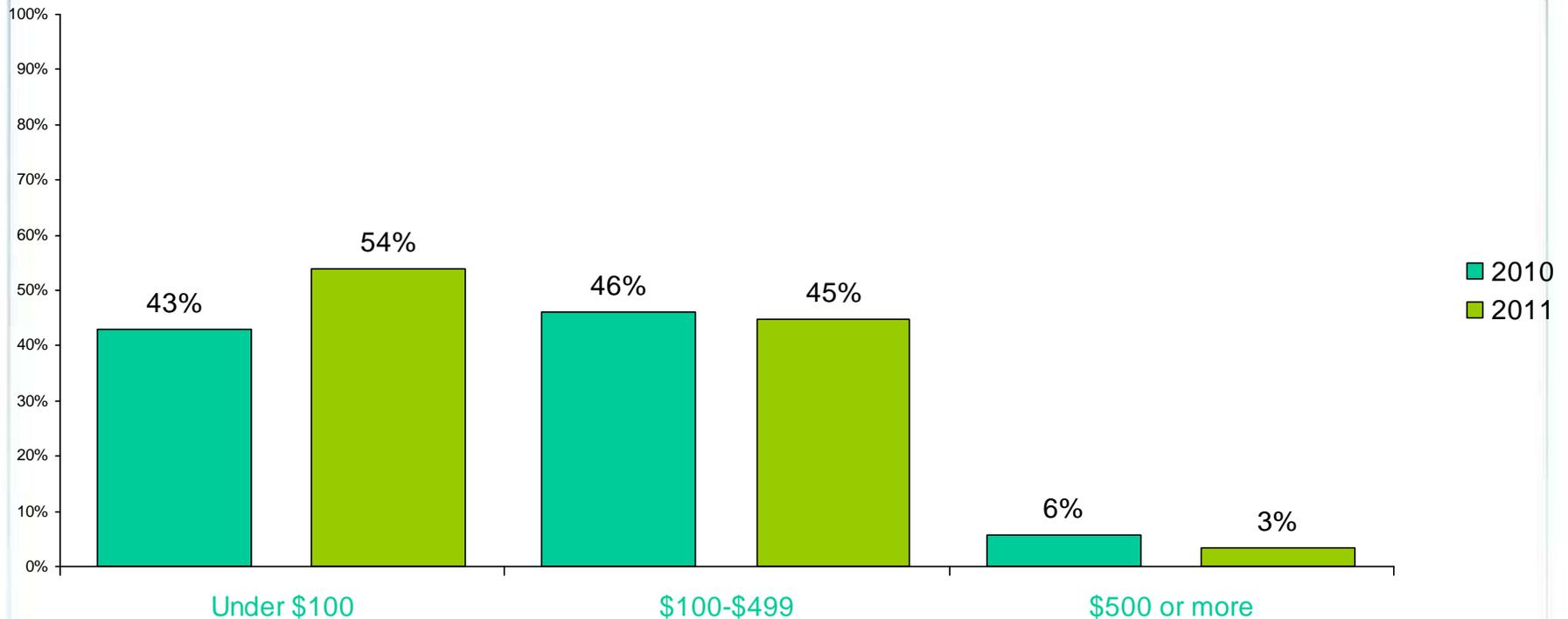


Source: Office Pulse June 2010-2011 Universe: Men's Casual Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S CASUAL CLOTHING

*How much did you spend on Men's casual clothing?*

Men

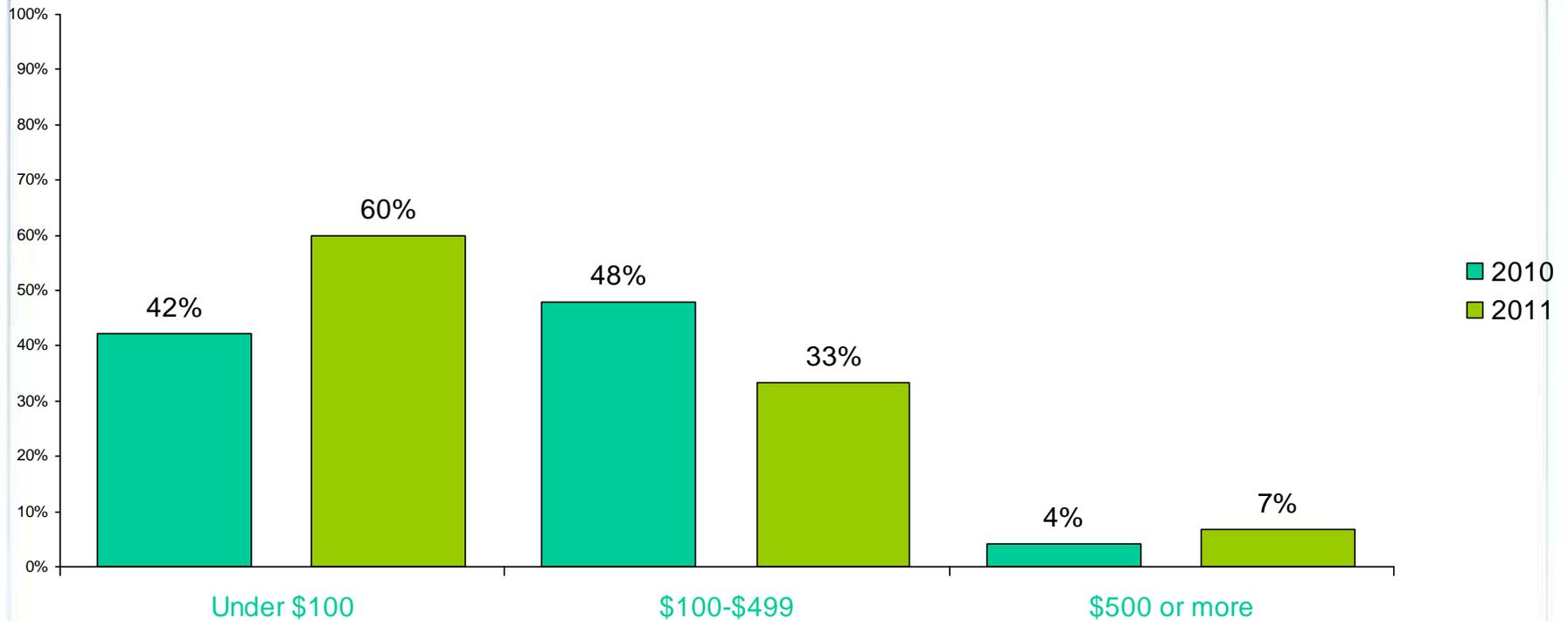


Source: Office Pulse June 2010-2011 Universe: Men's Casual Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S CASUAL CLOTHING

*How much did you spend on Men's casual clothing?*

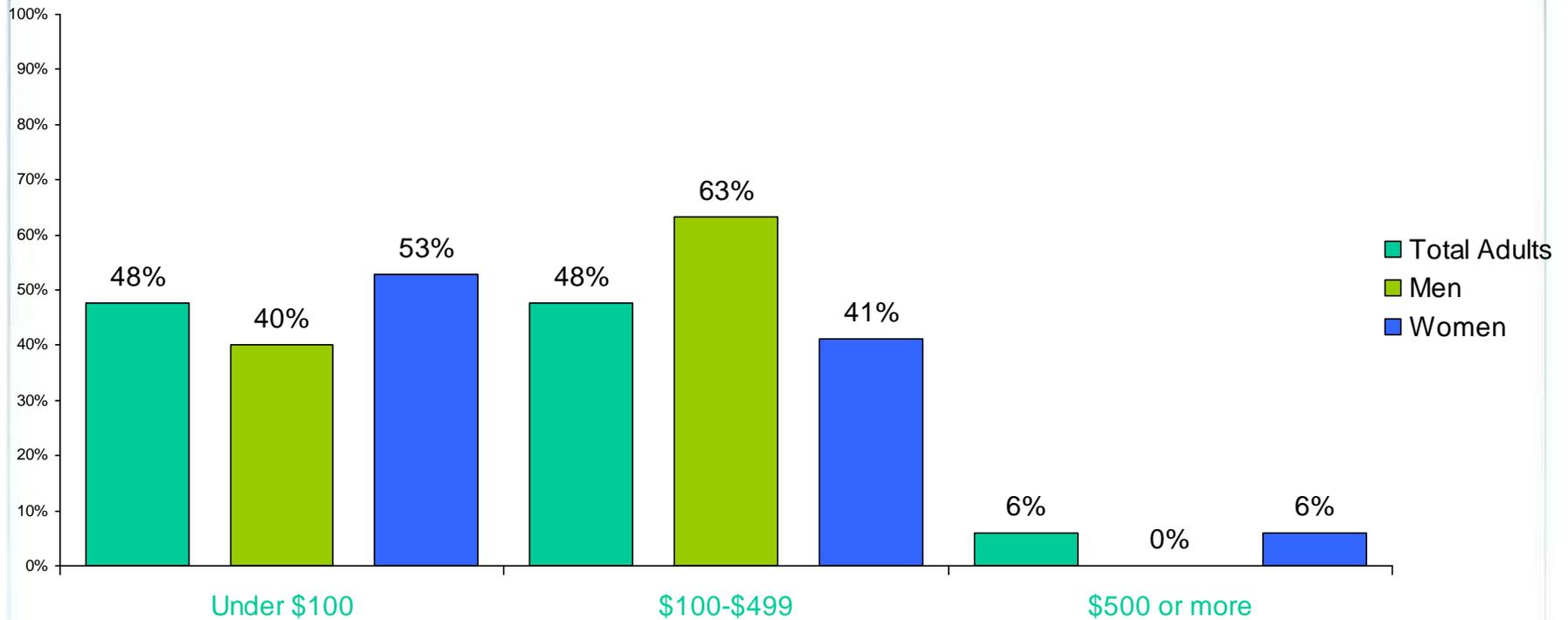
Women



Source: Office Pulse June 2010-2011 Universe: Men's Casual Clothing Shoppers (Working adults)

## AMOUNT SPENT MEN'S SHOES

How much did you spend on Men's shoes?

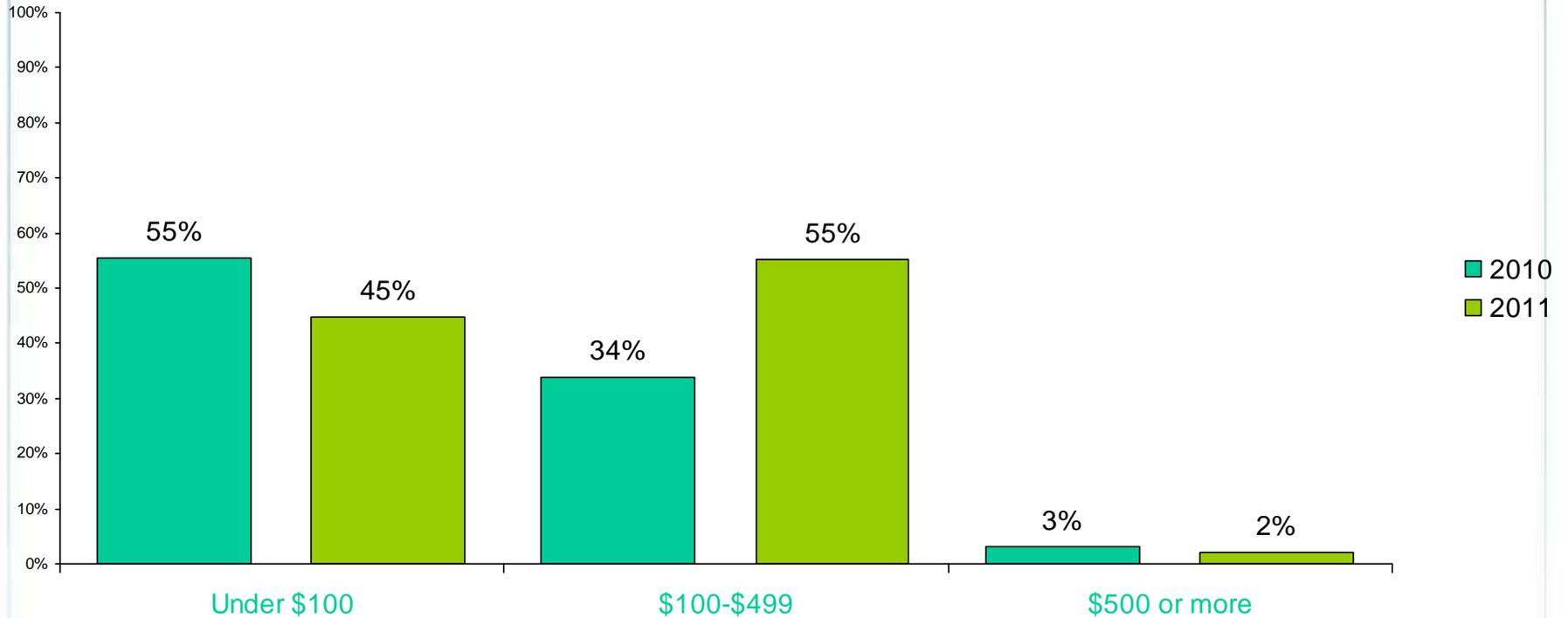


Source: Office Pulse June 2011 Universe: Men's Shoes Shoppers (Working adults)

## AMOUNT SPENT MEN'S SHOES

How much did you spend on Men's shoes?

Total Adults

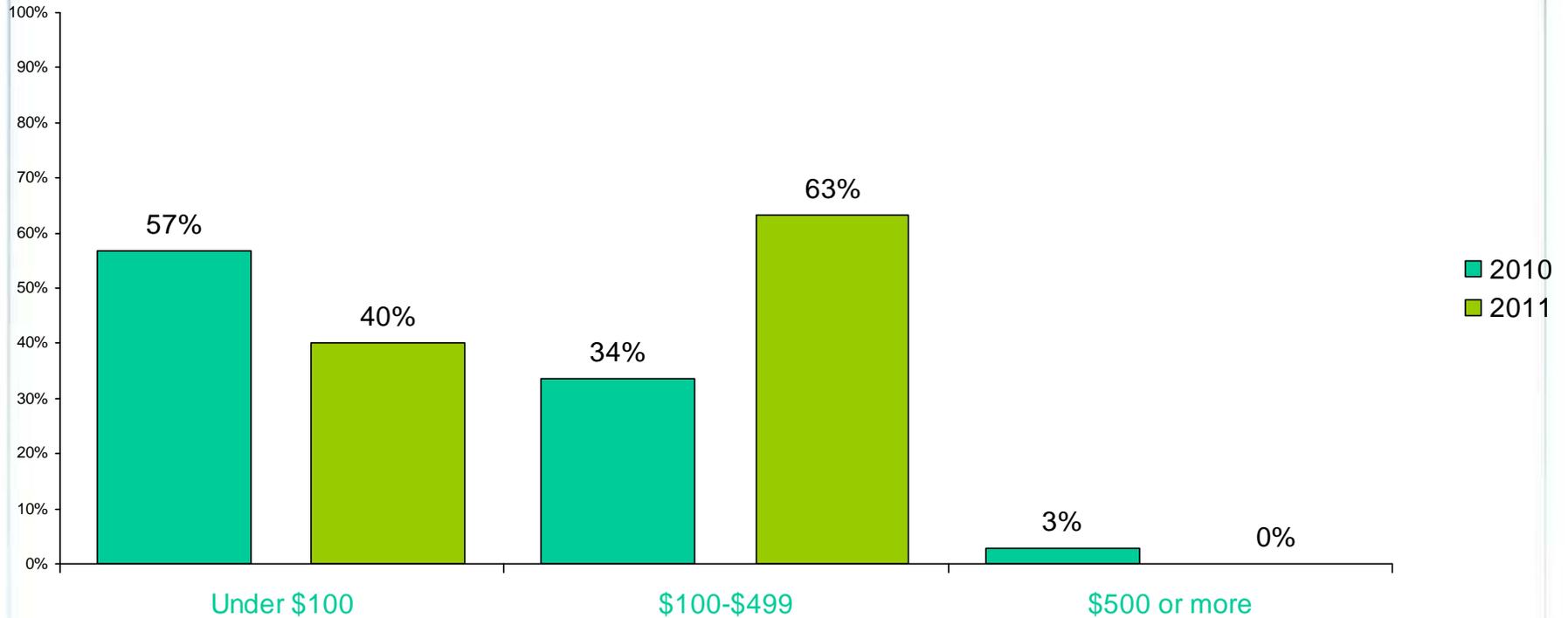


Source: Office Pulse June 2010- 2011 Universe: Men's Shoes Shoppers (Working adults)

## AMOUNT SPENT MEN'S SHOES

How much did you spend on Men's shoes?

Men

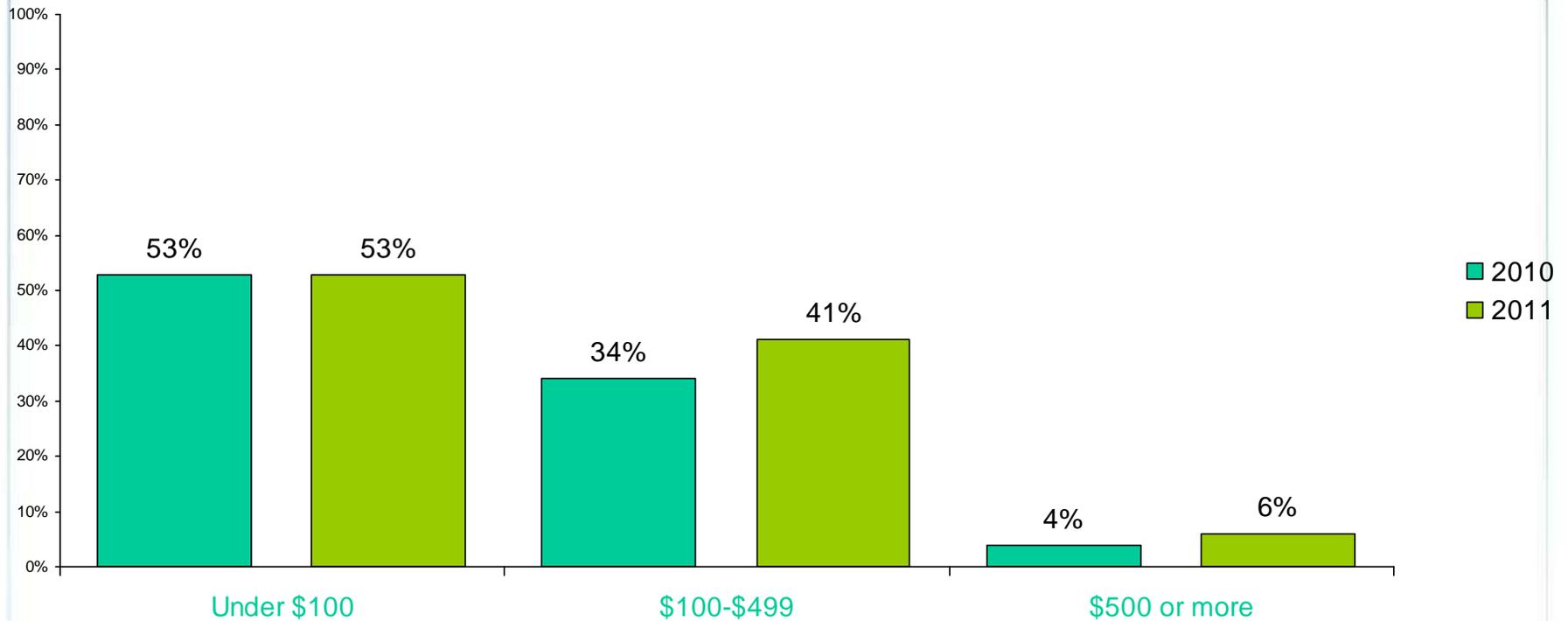


Source: Office Pulse June 2010- 2011 Universe: Men's Shoes Shoppers (Working adults)

## AMOUNT SPENT MEN'S SHOES

*How much did you spend on Men's shoes?*

Women



Source: Office Pulse June 2010- 2011 Universe: Men's Shoes Shoppers (Working adults)