

US Entertainment Brands Questionnaire

Which of the following entertainment brands have you used in the past 12 months?

- NBC
- ABC
- CBS
- Fox
- HBO
- The Learning Channel(TLC)
- ESPN
- MTV
- VH1
- AMC
- Showtime
- Disney Entertainment

- Nintendo
- Wii
- Xbox

- Twitter
- Facebook
- MySpace
- LinkedIn

- DirecTV
- DishTV
- Comcast
- Verizon

- Paramount
- Universal
- 20th Century
- Sony
- None of the above

Which of the following entertainment brands are you considering using in the next 12 months?

- NBC
- ABC
- CBS
- Fox
- HBO
- The Learning Channel(TLC)
- ESPN
- MTV
- VH1
- AMC
- Showtime

